

## KODA "Natural Functional Medicines"

There are two facets to a dog's health and wellness. It is a combination of what you use and what you avoid.

Simple skin disorders rank at the top of the list for veterinarian visits.

We believe that over 60% of all skin disorders are actually caused by chemicals in everyday products...many which claim to be natural or organic.

Among the top 10 reason for vet visits are internal disorders that we can directly link to diet and a need for simple supplements to replenish those lost from these chemicals in the environment.

Longevity and Wellness is connected. We believe the body burden from chemicals in skin care and dietary shortfalls are causing disorders, outbreaks and even contributing to elevated cancer rates.

#### Ancient Remedies • Modern Technology • Green Science

Modern medicine treats symptoms and not the cause. Products also focus on the symptom and not the cause. Aboriginal, eastern, holistic, herbal, naturopathy and ancient medicines treat the whole being and look for the cause first. In many cases it is imbalance that causes disease and disorders. Return balance and you return well-being.

We search the world for ancient remedies. We use modern technology, green science and pharmaceutical grade ingredients. The people that use our products for their dogs do so:

- to balance veterinarian steroid and antibiotic treatments
- to create a natural preventative wellness regime
- to reduce the environmental bio-burden
- to create a wellness and life extension plan for their dog

#### Our affiliations include:

- University of California Davis
- Los Alamos National Labs
- National Institutes of Health
- Ohio State University
- Pets for the Environment
- The Environmental Working Group

KODA is a division of Keys Care focused on functional medicine dog therapy products. Keys has been producing para-pharmaceutical products for dogs and people since 2005. Koda expands the Keys product line into the dog therapy and wellness market as a dedicated pet product line.

KODA products include chemical-free natural supplements, remedies and topical therapies for dogs. We use human pharmaceutical grade ingredients in therapeutic proportions to solve problems that account for the top 10 reasons for vet visits. KODA is a combination of wellness products and natural solutions. We use ancient remedies and modern technology to make natural products that make dogs feel good and solve both internal and skin problems.



## **KODA** is Life Extension & Wellness

KODA is Lakota Sioux for "Friend." The word perfectly describes the intention for our products and their recipients. The universal desire people have for their dogs is that they live long, healthy, joyful lives. In contrast, today's dogs are exposed to all sorts of environmental and chemical agents that will shorten their lives. In an EWG study released a few years ago, dogs have four to five times the levels of 200 industrial chemicals in their blood than humans. The report titled, "Polluted Pets," can be read at www.Koda-Karma.com

KODA seeks to extend a dog's life, quality of life and vitality through natural wellness products. After an experience with our 14-month old pup, Jasper, that forced him to have to take strong antibiotics and Prednisone, we realized that the Veterinarians were ill equipped to balance his prescriptions with a wellness program. Determined, we set out to find the finest ingredients the same way that we developed our custom regime for Jasper. It took both internal and an external wellness regimen to save his life working in conjunction with his loving Vet. It served as the inspiration for

KODA is a new brand for our established Keys product line. We have been making natural topical therapies for people and their pets for over 8 years. Our Ariane®, Miras® extracts, Neem and Karanja oil based topical products also include therapeutic and essential oils known for their topical and internal applications. For Jasper, it was a combination of natural extracts to build his immune system, plant essences to calm him and probiotics to help his digestive system to recover as quickly as possible. Jasper's illness at 14-months old was more than a spark; it was the reason for our efforts to be focused to the present and the need for these

#### The KODA Difference

products now!

us to invent KODA.

We use human grade pharmaceutical natural ingredients in therapeutic proportions to affect quick results. Our products are chemical-free, natural, gluten-free and vegan. Our

engineers research ingredients, obtain the best in the world and then build our products so that they are safe for dogs. Then we consult with clinical universities teaching schools of veterinarian medicine for interactions with prescription drugs. Then we consult with holistic animal practitioners and naturopaths as well as vets that study eastern medicine. Only then does a product for pets come into existence.

There are no sulfates, glycols, parabens, phosphates or any of the infamous "Dirty 30" chemicals in our products. Our pet products follow the guidelines of the Environmental Working Group human safety ingredient guidelines, FDA pharmaceutical guidelines and those of the USDA. We are serious that every product we produce is focused on results and not at the cost of long or short-term safety.

KODA
by KEYS

OmegaLife<sup>369</sup>
Vegan Oil Supplement

Purpolament of huite de Vegan

Replacement
for Fish Oils

KEYS for DOGS

Chemical-Free-Vegan - Gluten-Free

OmegaLife is a vegan alternative to fish oil, krill oil and salmon oil. It is for dogs that react to the taste of fish oil. It provides the addition of saturated fat fruit and vegetable oils that include, organic avocado oil, cold pressed black seed oil, extra virgin olive oil, sesame oil, grape seed oil and our Ariane® extract.

It is well known that the benefits of oil added to a dog's food helps in digestion, assimilation of minerals, regular stool and a shiny coat. Fish oils and our vegan alternative also have a great effect on the skin by creating a probiome environment for good health bacteria that lives symbiotically on the skin. Research at the National Institutes of Health's Human Microbiome Project projects the benefits of good bacteria and the suppression of many skin disorders. We believe this is also true for dogs and our continued research and testing is showing that dog skin disorders caused by chemicals in the environment can be reduced in impact.

Here are some of the benefits:

- Vegan Oil Supplement
- No Vitamin A Toxicity
- Omega 3, 6 & 9's
- High Vitamin E, K & B6
- Copper, Zinc & Minerals
- Easily Add to Food

- No Fishy Smell
- Pleasant Flavor
- Rapid Absorption
- Gluten-Free
- No Staining

We began formulating OmegaLife when customers wanted an alternative to fish oil. The four reasons they wanted a vegan alternative were:

- 1. They did not like the smell of fish oil.
- 2. Their dog did not like the taste or reacted to fish oil.
- 3. There is a concern that fish oil contains a potentially toxic level of Vitamin A.
- 4. The potential of mercury levels being accumulated by daily feeding of fish oil to dogs.

What we did was to research the benefits of fish oil constituent components and then replicated those facets by combining various complementary vegan oils to mirror fish oil as well as adding other beneficial components to the formula.

**Dosing and Use:** This product is added to food. Each pump delivers 2cc of product. The dose is 2cc per ten (10) pounds (4.5kg) of body weight. For example, a 40 lb dog would get 4 pumps (8cc) into or on their food. The taste is attractive to dogs and there are no pills to push or drops to apply in the mouth.



\*Ariane® is a combination of 14 herbs, spices and fruit designed for increased absorption of nutrients when taken internally.

**Purpose:** A vegan oil combination focused on providing nutritional and digestive benefits.

Instructions: Shake well! Pump into or on the food.

Dosage: One pump (2cc) for every ten pounds of

info@Kevs-Koda.com

body weight. For every feeding.

Reactions: Discontinue use immediately.

Formulated for dogs Tested on people and dogs

Made in USA

Trace Minerals Water Supplement Trace Minerals **Balanced Energy** Digestive Aid

KEYS for DOGS

Chemical-Free • Vegan • Gluten-Free

LifeTrace is an ionic trace mineral supplement to be added to the dog's water or food. Filtered, distilled and RO (reverse osmosis) water strip needed minerals along with the harmful pathogens.

LifeTrace adds back in all 76 minerals needed for healthy bodily functions and is very low in sodium and potassium. Just a few drops in the dog's water provides all the core necessary minerals for a healthy life.

In an effort to protect their dog from pollutants, microbiology and heavy metals, many people, filter their dog's drinking water. This is a good thing! The problem arises from the mechanical methods used to filter the water. All, from the least efficient to the highest efficiency, remove minerals from the water along with the constituent items they want to filter. Worse, is when people use distilled or ionized water for their dog's drinking water which causes minerals to be leached from the dog's body causing illness and distress.

Leaching minerals or severe reduction in minerals in the dog's body can cause many skin disorders, diarrhea and severe imbalances manifesting as irritations, agitations and stress.

The easiest way to assure your dog's health is to add essential trace minerals needed for a healthy life. We created LifeTrace to add back in

all the necessary trace minerals for a healthy balanced life free from distress caused by low minerals in the water and even food. A few drops in the dog's water bowl at each refresh and your dog will maintain a perfect mineral body balance.

Trace minerals have also been shown to reduce and thwart off the bio-burden from industrial chemicals in a dog's body that come from the environment.

Here are some of the benefits:

- 76 Ionic Trace Minerals
- Anti-aging Properties
- Higher Energy Levels
- Probiome Enabler
- Aids Nutrient Uptake
- Add to Water Bowl
- Digestive Aid
- Balances Electrolytes
- pH Balanced
- Low Sodium
- Low Potassium

Dosing and Use: This product is added to daily drinking water. Add 8 drops per 8 ounces to each refill of the dog's daily water. Refill water when empty adding LifeTrace each time.

#### Therapy Facts<sup>\*</sup>

Organic Content >85% 100% Natural, Vegan, Gluten-Free, GMO-Free

> Pharmaceutical Grade Ingredients in Therapeutic Proportions

Trace Minerals (natural source)\* Ionic trace minerals

Purified Water Concentration reducer

\*Magnesium, Chloride, Potassium, Sulfate, Sodium, Boron, Bromide, Calcium, Carbonate, Silicon, Nitrogen, Selenium, Phosphorus, Iodine, Chromium, Iron, Manganese, Titanium, Rubidium, Cobalt, Copper, Antimony, Molybdenum, Strontium, Zinc, Nickel, Tungsten, Germanium, Scandium, Tin, Lanthanum, Yttrium, Silver, Gallium, Zirconium, Vanadium, Beryllium, Tellurium, Bismuth, Hafnium, Terbium, Europium, Gadolinium, Samarium, Cerium, Cesium, Gold, Dysprosium, Holmium, Lutetium, Erbium, Ytterbium, Neodymium, Praseodymium, Niobium, Tantalum, Thorium, Thallium, Rhenium, plus other minerals found in the natural source.

\* Replaces minerals lost from RO, purified and filtered water. A supplement to low mineral foods.

Purpose: Vegan, gluten-free mineral supplement.

Instructions: 8 drops per 8oz (236ml) in daily water.

Reactions: Discontinue use immediately. Formulated for dogs Tested on people and dogs Made in USA info@Kevs-Koda.com



**ProBiome** is a probiotic made from Lactobacilli sporogenes which reduces gut irritations in dogs. To over simplify, it is a probiotic with exceptional health properties. Lactobacilli through their metabolic processes prevent the growth of putrefactive organisms by competitive inhibition, the generation of a non-conducive acidic environment and

the production of bacteriocins. Simply, they improve the digestibility of ingested food constituents and the bioavailability of nutrients. In addition, they possess hypocholesterolemic activity and enhance the immune response.

In the human and dog gut, symbiotic bacteria exist normally to work with the body's digestion process. Chemicals such as parabens and Triclosan are used in everyday products to kill bacteria. These chemicals can be found in pet food, preservatives in treats and everyday products that dogs can easily ingest. These chemicals are prolific throughout the house and outdoors. When consumed, they reduce the good bacteria in the gut which reduces the digestive process leaving food in the dog's gut for too long. The chemical bacteria reduction also affects the dog's coat, feeling of being satisfied and can cause gastrointestinal disorders as well as resident parasites.

ProBiome offers three distinct functions. It is a prebiotic, probiotic and digestive aid. Adding it to the dog's food at each meal increases the levels of semi-resident probiotic in the form of Lactobacilli

sporogenes. This is a very high end pharmaceutical grade probiome-probiotic that increases the amount of active cultures in the intestines aiding digestion. Among its major benefits is that being a Lactobacilli sporogenes it stays in the digestive system and creates more of its kind to help over the entire day.

Here are some of the benefits to the dog.

- Add to Food
- Vegan Probiotic
- For Healthy Stool
- Aids Digestion
- Post-antibiotic Therapy
- Reduces Pathogens
- Naturopathic Flora Aid
- Increase Metabolism
- Anti-aging Effects
- Pleasant Flavor
- Omega 3, 6 & 9's

**Dosing and Use:** This product is added to food. Each pump delivers 2cc of product. The dose is 2cc per ten (10) pounds (4.5kg) of body weight. For example, a 40 lb dog would get 4 pumps (8cc) into or on their food. The taste is attractive to dogs and there are no pills to push or drops to apply in the mouth.

# Therapy Facts Organic Content ≥85% 100% Natural, Vegan, Gluten-Free, GMO-Free Pharmaceutical Grade Ingredients in Therapeutic Proportions Ingredient Wirgin Avocado Fruit Oil Omega 3,6 & 9, Beta-Sitostero

Virgin Avocado Fruit Oil Omega 3,6 & 9, Beta-Sitosterol Grapeseed Oil Linoleic acid, Oleic Virgin Black Seed Oil Antihistamine, anti-inflammatory Vegetable Giycerin USP (Red Palm) Humectant Sesame Oil Vitamin E, Vitamin B6, Copper, Zinc Lactobacillus Sporogenes\* Probiotic, probiome Viable Colonies 10 million - 10 billion

\* Promotes semi-resident probiotic and probiome colonies to improve digestion and to reduce invasive bacteria in the gut.

Purpose: A vegan oil & probiotic combination to aid digestion and improve flora balance in the gut.

**Instructions: Shake well!** Pump into or on the food. **Dosage:** One pump (2cc) for every ten pounds of

body weight. For each meal.

Reactions: Discontinue use immediately.

Formulated for dogs Tested on people

Formulated for dogs Made in USA Tested on people and dogs info@Keys-Koda.com



ProCalm is a relaxing supplement to calm high stressed and easily agitated dogs without sedation. It uses a combination of Magnolia extract which is 90% honokiol and magnolo and virgin organic avocado oil as a natural herbal calming relaxer. Add to food or as a treat to reduce anxiety, agitation and to help dogs sleep through the night.

The stress in our everyday lives continues to increase. This stress we feel is manifested onto our pets. The millenial relationship we have with dogs has drawn us closer together in lifeform. It is easy to project our stress on our pets and dogs receive it with great impact. Many dog's health disorders, including digestive, skin and travel anxiety can be traced back to our dog's stress levels.

Over the years, there have been botanical essences that worked well. These have fallen short in recent years because stress levels in dogs can out strip the operating capability of these products. Some people have turned to over-the-counter medications like Benadryl to address stress reduction. Although they work, they often leave the dog sedated and feeling lethargic. Dosing on and off these medications can leave the dog anxious, stressed, agitated and restless. It becomes a fine line of which is worse, the disorder or the cure.

We developed ProCalm based on Chinese herbal therapy around magnolia extract. When taken, it reduces cortisol levels which lower stress and its effects. It "takes the edge off" for the dog without lethargy or agitation. The magnolia extract also affects the adrenal

glands further reducing the stress levels in the dog. Adding a small amount to the dog's food as needed will smooth out their days which just may smooth out yours a bit.

None of the side effects and none of the danger of using people meds on your dog.

Here are some of the direct benefits of ProCalm for your dog:

- Vegan Calmative
- Promotes Relaxation
- Emotional Well-being
- Aids Adrenal Function
- Reduce Anxiety

- Add to Food
- Pleasant Flavor
- Non-Sedating
- Post Surgery
- During Rx Treatments

**Dosing and Use:** This product is added to food. Each pump delivers 2cc of product. The dose is 2cc per ten (10) pounds (4.5kg) of body weight. For example, a 40 lb dog would get 4 pumps (8cc) into or on their food. The taste is attractive to dogs and there are no pills to push or drops to apply in the mouth.

#### Therapy Facts"

Organic Content >85% 100% Natural, Vegan, Gluten-Free, GMO-Free

Pharmaceutical Grade Ingredients in Therapeutic Proportions

Virgin Avocado Fruit Oil Omega 3,6 & 9, Beta-Sitosterol Grapeseed Oil Linoleic acid, Oleic Virgin Black Seed Oil Antihistamine, anti-inflammatory Vegetable Glycerin USP (Red Palm) Humectant Sesame Oil Vitamin E, Vitamin B6, Copper, Zinc Magnolia Officinalis\* (Herbal Extract)

\* Promotes relaxation, supports healthy adrenal function, emotional well-being, and aids in digestion.

90% Honokoil and Magnolo

Made in USA

Stress reducer

Emotional well-being

Purpose: A vegan oil & herbal calmative combination to reduce stress and anxiety.

Instructions: Shake well! Pump into or on the food. Use as needed. Not a maintenance regime.

Dosage: One pump (2cc) for every ten pounds of body weight. Maximun twice daily. Reactions: Discontinue use immediately. Formulated for dogs Tested on people and dogs info@Keys-Koda.com **ProFlexoil** is a multi-faceted vegan joint supplement for dogs of all ages. Joint stress comes from both external and internal forces. ProFlexoil is a Cox-2 inhibitor offering some pain relief with active ingredients including Glucosamine HCL and Collagen.

What goes on within human joints also happens in dogs. As we age, the cushioning material in our joints degrades. Arthritis, weakness, stiffness and pain become more of a problem. Chinese medicine generally treats the cause while western medicine treats the symptom. When joints break down, the western solution is surgical knee replacement. It is a very effective solution, but very costly and painful. This is true for the dog having surgery. The Chinese method is preventative and focuses on the cause. Naturopaths prescribe Glucosamine. Broadly, this and other herbs lubricate the joints and have shown to increase the cushion as well as significantly slowing degradation. Taking Glucosamine is a daily habit for healthy aging in people and has become popular for dogs as well.

ProFlexoil is based on a specific type of Glucosamine. Glucosamine Sulfate and Glucosamine HCL perform about the same function when it comes to physically helping the joints maintain cushion and flexibility. We use Glucosamine HCL because of recent studies that show that the HCL version has a higher level of efficacy against the Cox-2 enzyme that is associated with joint inflammation. ProFlexoil's primary purpose is to reduce degradation of the joint and reduce

inflammation without the need for NSAID's, aspirin, ibuprofen or Nabumetone. Common names for these are Motrin®, Advil®, Naprosyn®, Aleve® and Relafen® as well as their generic versions. Glucosamine HCL has a greater affect on the Cox-2 enzyme in inflammation reduction based on a number of studies.

Our Glucosamine Collagen formulation is designed to build cushion in joints and reduce inflammation associated with osteo disorders. It is suspended in pharmaceutical grade oils that are designed to maximize assimilation of the Glucosamine and Collagen.

Here are some of the benefits of ProFlexoil:

Add to Food

ProFlexoil

Joint & Cartilage

Support

Natural Vegan Glucosamine HCL

& Collagen

KEYS for DOGS®

Chemical-Free · Vegan · Gluten-Free

- Increased Mobility
- Increased Flexibility
- Joint Pain Relief
- Anti-Inflammatory
- Rebuilds Cartilage
- Tendon Support
- Arthritis Relief
- Omega 3,6,9's
- Not from Shellfish
- No NSAIDs

**Dosing and Use:** This product is added to food. Each pump delivers 2cc of product. The dose is 2cc per ten (10) pounds (4.5kg) of body weight. For example, a 40 lb dog would get 4 pumps (8cc) into or on their food. The taste is attractive to dogs and there are no pills to push or drops to apply in the mouth.

#### Therapy Facts

Organic Content >85% 100% Natural, Vegan, Gluten-Free, GMO-Free

n : 10 1 : : :

Pharmaceutical Grade Ingredients in Therapeutic Proportions

Ingredient Proportions

Virgin Avocado Fruit Oil Omega 3,6 & 9, Beta-Sitosterol
Grapeseed Oil Linoleic acid, Oleic

Grapeseed Oil Linoleic acid, Oleic Virgin Black Seed Oil Antihistamine, anti-inflammatory

Vegetable Glycerin USP (Red Palm) Humectant
Sesame Oil Vitamin E, Vitamin B6, Copper, Zinc
Glucosamine HCL (vegetarian) COX-2 Inhibitor

anti-inflammatory, joint lubrication

Collagen Improved mobility

Supports joint health

Promotes increased mobility, arthritis support and joint health.

Purpose: A vegan oil & joint health combination focused on improving mobility.

Instructions: Shake well! Pump into or on the food.

**Dosage:** One pump (2cc) for every ten pounds of body weight. Twice daily.

Reactions: Discontinue use immediately.

Formulated for dogs Tested on people and dogs Made in USA info@Keys-Koda.com

OmniCare is a naturopathic therapeutic First-Aid spray designed to heal skin irritations, insect bites, cuts, scrapes and hot spots. It is a combination of botanical, herb and spice extract that are brewed and then distilled. These are combined with pharmaceutical grade oils known for their healing properties.

Designed from OmniCare's famous cousin RediCare, the product

performs the function of being a universal care therapy spray with almost endless multi-functions. RediCare was designed as a sprayable lotion with many healing properties for both people and pets. This crossover functionality is based on creating a thin lotion that lays on the skin offering a protective barrier to pathogens while also offering ayurvedic medicine healing therapies. OmniCare is similar in that it is a spray. The difference is that OmniCare is based on a sprayable extract that we developed called Ariane<sup>®</sup>. Ariane<sup>®</sup> is an extract that is a combination of 14 herbs, botanicals and spices that are melded together that harmonize with a dog's skin. We add in ayurvedic oils and essential oils designed to act as therapy for all sorts of skin disorders, allergies and irritations. The result is a fine mist product that lightly lies on and is absorbed into the skin. It is ancient remedies and modern technology combined in a skin care therapy product that has multi-functionality. The emphasis is on results.

Here are some of the benefits of OmniCare:

- First-Aid Skin Spray
- Quiets "Hot Spots"
- Antibacterial

Natural Healing

Spray Therapy

Healing Therapy

for Hot Spots Skin Disorders

KEYS for DOGS Chemical-Free · Vegan · Gluten-Fre

- Anti-itch Treatment
- Anti-Fungal
- Heals Insect Bites
- Heals Scrapes
- Reduces Yeast Levels
- Anti-Inflammatory
- Refreshing Earthy Scent

**Use:** Spray OmniCare on the dog directly to the hair and skin. Avoid spraying around the eyes, nose and mouth. For these areas, spray your hands and massage into the dog's skin and hair avoiding contact with the eyes. OmniCare is not harmful to the dog if ingested.

The	rap	y Facts™				
Organic Conter 100% Natural,		en-Free & Biodegradable				
Pharmaceutical Grade Ingredients in Therapeutic Proportions						
Ingredient		Benefit				
Ariane® Botanica	al Extract	Topical therapeutic				
Purified Water		Dilutant for sprayability				
Avocado Fruit O	il	Hydrator, humectant				
Black Cumin Oil		Restorative, antioxidant				
Neem Oil		nt, antiseptic, antimicrobial, i-inflammatory, antiparasitic				
Karanja Oil		ectrum repellent, antiseptic, nicrobial, anti-inflammatory				
Lemongrass Oil		Natural Insect Repellent				
Blood Orange EC	) Δ	nti-inflammatory, antiseptic				
Clary Sage EO		Astringent, antiseptic				
Vegetable Glycerin USP (Red Palm) Emollient, moisturizer						
Purpose: Therapeutic healing spray for various skin conditions. Instructions: Shake well! Vigorously spray for a						

fine mist. Not for use in or around eyes

Tested on people and dogs

info@Keys-Koda.com

Formulated for dogs

Made in USA

Natural Insect Repellent Healing Therapy Healing Therapy Repels Flying and Crawling Insects KEYS for DOGS Chemical-Free • Vegan • Gluten-Free OmniShield is an intense therapeutic naturopathic insect repellent spray that uses high levels of Neem and Karanja oil, along with peppermint, red thyme and lemongrass to repel over 200 flying and crawling insects including fleas, ticks, flies, mosquitoes and lice. There are no pesticides or chemicals in OmniShield.

OmniShield starts with the design principles of OmniCare. We then increase the levels of the Ayurvedic medicine ingredients to levels that make OmniShield effective as an insect repellent capable of thwarting away both crawling and flying insects.

OmniShield uses Neem and Karanja oil that is a premium pharma grade. There are products that use Neem as both a repellent and as therapy. We know of no dog product that uses the symbiotic oil, Karanja, along with Neem. Both ingredients have antiseptic and anti-inflammatory properties. Being symbiotic plants/tree, Neem works best to repel crawling insects while Karanja affects and repels flying insects. Together with the other keys ingredients, OmniShield repels and affects over 200 insects.

Neem and Karanja also have a thousand years of healing history in Ayurvedic medicine. OmniShield has a strong series of features that focus on many skin disorders that dogs experience. The name Omni means "all" giving it multiple functional medicine properties.

One interesting feature of using Neem and Karanja is that the symbiosis goes beyond functionality to the scent of the product. Many companies use Neem in very small amounts to hide the strong smell. To be effective, we use 4% of each Neem and Karanja, a total of 8% of the bottle combined, to get true benefits. Ironically,

mixing the exact same amount of Neem and Karanja downplays the strong Neem scent to a very pleasant earthy scent. So, OmniShield is an effective Ayurvedic medicine and insect repellent for both flying and crawling insects. Pet naturopaths are using OmniShield for MRSA, mange mites and lice.

Here are some of the benefits of OmniShield:

- Repels 200 Insect Types
- Repels Flying Insects
- Repels Crawling Insects
- Anti-itch Treatment
- Heals Hot Spots
- Heals Insect Bites
- Heals Scrapes
- Reduces Yeast Levels
- Inhibits Fungus Growth
- Refreshing Earthy Scent

**Use:** Spray OmniShield on the dog's hair and skin directly. In high infested areas, spray every time before the dog goes outdoors. Avoid spraying around the eyes, nose and mouth. For these areas, spray your hands and massage into the skin and hair avoiding contact with the eyes. OmniShield is not harmful to the dog if ingested.

## Therapy Facts Organic Content >85%

100% Natural, Vegan, Gluten-Free & Biodegradable
Pharmaceutical Grade Ingredients in
Therapeutic Proportions
Bene

Ingredient Ariane® Botanical Extract Therapeutic elixir Purified Water Dilutant for sprayability Avocado Fruit Oil Hydrator, humectant Black Cumin Oil Restorative, antioxidant Repellent, antiseptic, antimicrobial, Neem Oil 4% anti-inflammatory, antiparasitic Karanja Oil 4% Broad spectrum repellent, antiseptic, antimicrobial, anti-inflammatory Lemongrass Oil Natural Insect Repellent Peppermint Oil Natural Insect Repellent Red Thyme Oil Natural Insect Repellent Blood Orange EO Anti-inflammatory, antiseptic Clary Sage EO Astringent, antiseptic

Purpose: Therapeutic healing spray for various skin conditions. Natural insect repellent. Instructions: Shake well! Vigorously spray for a fine mist. Not for use in or around eyes. Formulated for dogs Tested on people and dogs

info@Keys-Koda.com

Made in USA

Vegetable Glycerin USP <sub>(Red Palm)</sub> Emollient, moisturizer



**OmniClean** is a natural Castile like therapeutic foaming pH balanced shampoo and soap formulated for dogs with skin irritations, insect problems and to heal disorders. We add Neem and Karanja oil to the soap for their ayurvedic medicine healing and insect repellant properties.

OmniClean is based on the famous Keys MetaClean shampoo and soap. Throughout history, soaps and Castile shampoos have been used to deliver healing medicines to broad areas of the body. Soaps, unlike synthetic detergents, retain added oils and deposit them on the skin in a very thin coating. After they deposit the oils, the residual soap/shampoo rinses lightning fast as part of the nature of Castile formulation. MetaClean's history began in helping the search and rescue dogs returning from Hurricane Katrina. OmniClean builds on the learning that we experienced listening to customers that use MetaClean in their daily lives for all sorts of skin conditions.

Washing a dog or washing small areas like the paws with OmniClean will reduce bacteria, yeast and allergens while also depositing the Ayurvedic medicine onto the dog. Keys MetaClean is used by customers to soothe irritations, reduce allergens, heal skin disorders and add oils to the skin that help stop itching and biting.

OmniClean uses Neem and Karanja oil like both OmniCare and OmniShield. Outbreaks in mange and MRSA in dogs around the country caused us to custom formulate MetaClean by adding oregano

oil to the blend. Oregano oil has been shown to be very effective in staving off mange and MRSA. It is also effective in reversing these conditions. We have testimonials of dogs that were going to be "put down" and instead recovered using the modified MetaClean. OmniClean adds the oregano oil as a standard ingredient.

We add other oils to the blend to improve the coat and skin of the dog to reduce itching, biting and scratching.

Here are some benefits of OmniClean:

- Heals Skin Disorders
- Quiets "Hot Spots"
- Antibacterial
- Anti-itch Treatment
- Anti-Fungal
- Heals Insect Bites
- Reduces MRSA Impact
- Reduces Yeast Levels
- Anti-Inflammatory
- Easy Foam Application
- Lasy I Daili Applicatio
- Lightning Fast Rinsing

**Use:** For best results, wet the dog first. Foam the OmniClean into your hands. Wash the dog or the affected area massaging in the OmniClean for a few minutes. The dog will like the attention and this will give the ingredients time to work. Rinse the dog and towel dry. OmniClean rinses very thoroughly and quickly. OmniClean rinses four to five times faster that most dog shampoos.

#### Therapy Facts Organic Content >85% 100% Natural, Vegan, Gluten-Free & Biodegradable Pharmaceutical Grade Ingredients in Therapeutic Proportions Ingredient Benefit Saponified Olive, Coconut Jojoba oil Shampoo Purified Water Dilutant Avocado Fruit Oil Hydrator, humectant Repellent, antiseptic, antimicrobial, Neem Oil anti-inflammatory, antiparasitic Broad spectrum repellent, antiseptic, Karanja Oil antimicrobial, anti-inflammatory Oregano Oil Anti-Fungal, Anti-Parasitic, Antibacterial Lemongrass Oil Natural Insect Repellent Blood Orange EO Anti-inflammatory, antiseptic Clary Sage EO Astringent, antiseptic Purpose: Therapeutic soap and shampoo for various skin conditions. Instructions: Shake well! Wet dog. Apply foam and massage. Rinse and repeat. Not for use in eyes. Formulated for dogs Tested on people and dogs Made in USA info@Keys-Koda.com



ProShine is a foaming shampoo-conditioner formulated for dogs. The shampoo deep cleans and has a slightly acidic pH to condition the hair for a bright shine. To that, we add essential oils to moisturize the skin and hair. It has anti-allergy properties to reduce skin itching and hot spots. The benefits that are most noted by groomers and show dog handlers is how it cleans and conditions

the hair in one step. Light colored and white dogs have brighter and whiter hair without using chemicals. What they really love is how fast ProShine rinses and how fast the dog dries.

ProShine was originally developed for a breeder who wanted a chemical-free dog shampoo that would produce a luster coat that shines without using silicone or dimethicone. Her dogs had developed itching and scratching fits from the traditional detergent based sulfate shampoos and conditioners that contained silicone derivatives. We developed ProShine to

deep clean naturally, use essential oils for the shine and provide fast rinsing that is five to six times faster than conventional detergent based shampoos.

The result is a brighter coat, no chemical irritation and a natural luster that is noticeable. Simple pharma grade ingredients that work!

Here are some of the benefits of ProShine:

- Deep Cleans
- Conditions
- Easy Foam Application
- Lightning Fast Rinsing
- Anti-itch Formulation
- Fragrance-Free

- Natural Citrus Whitener
- Take To Groomer
- Natural Shine
- Suppresses Musk Smell
- Refreshing Earthy Scent

**Use:** For best results, wet the dog first. Foam the ProShine into your hands and apply. Wash the dog or the affected area massaging for a few minutes. The dog will like the attention and this will give the ingredients time to work. Rinse the dog and towel dry. ProShine rinses very thoroughly and quickly. ProShine rinses five to six times faster than most dog shampoos. The scent of the product is pleasant to humans and dogs. It will not cause the dog to have an immune response and over produce musk to hide fragrance found in synthetic pet shampoos.

## Therapy Facts

Organic Content >85% 100% Natural, Vegan, Gluten-Free & Biodegradable

Pharmaceutical Grade Ingredients in Therapeutic Proportions Ingredient

Saponified Olive, Coconut Jojoba oil Shampoo Purified Water Dilutant

Avocado Fruit Oil Hydrator, humectant Blood Orange EO Anti-inflammatory, antiseptic Clary Sage EO Astringent, antiseptic

Purpose: Deep cleaning and fast rinsing shampoo

Instructions: Shake well! Wet dog. Apply foam and massage. Rinse and repeat. Not for use in eyes. Formulated for dogs Tested on people and dogs Made in USA info@Kevs-Koda.com



**SpotClean** Foaming wash quick cleanup for between baths. Formulated for dogs as an "Urban Shield®" between baths, it is a quick cleanser of the paws and face or any spot area. SpotClean removes dirt and allergens as well many chemicals used on public parks and lawns without the need to rinse with water.

SpotClean is perhaps one of the coolest products we make. Why? It fits so many uses and applications in a simple chemical-free way.

When we talked to vets about skin disorders and allergy issues with dogs, they quickly commented that most are caused by the dog bringing in allergens and pollutants on their feet. We noted in the study, "Polluted Pets" that dogs often have four to five times more chemical bio-burden than humans. The reason is simple. They have no shoes and dogs lead with their noses. So the paws and face are how a dog brings in allergens and chemicals from their environment. It was obvious too that most dogs are groomed and waiting to be "cleaned" between groomer sessions creates undue stress on their body. The quick solution is a paw, face and spot cleaner that humans do not mind the effort for a spot clean. SpotClean was born in earnest!

The SpotClean formulation was designed as a fast rinse or even leave-in cleanser. It works best when you rinse the pollutants and allergens away, but it does not cause the dog harm or distress to leave it in. Really!

SpotClean is a light foam cleanser that you can put directly on the paws, face or spot areas dry. We recommend applying the foam using a wet cloth and a quick wet wipe away or if you wish a spray rinse. The formulation of natural ingredients is designed to quickly efficiently clean and can be wiped off with a wet cloth and then let to dry naturally. This means no preparing the tub and chasing the dog. A quick clean can take under a minute and be done even in the dog's bed. Since it is a damp cloth quick wipe process, it can be done anywhere.

Here are some of the benefits of SpotClean:

- Quickly Removes Dirt
- Conditions Hair
- No Need To Rinse
- Spot Clean Formulation
- Fragrance-Free
- Natural Citrus Whitener
- Use Between Grooming
- No-Mess Cleaning
- Suppresses Musk Smell
- Refreshing Earthy Scent

**Use:** For best results, wet a wash cloth or towel and foam the SpotClean on to it. Wash the affected area with the towel. Rinse off with a wet cloth and dry. Done!

#### **Therapy Facts** Organic Content >85% 100% Natural, Vegan, Gluten-Free & Biodegradable Pharmaceutical Grade Ingredients in Therapeutic Proportions Ingredient Benefit Saponified Olive, Coconut Jojoba oil Shampoo Purified Water Dilutant Avocado Fruit Oil Hydrator, humectant Coconut Oil Humectant, cleanser Blood Orange EO Anti-inflammatory, antiseptic Clary Sage EO Astringent, antiseptic

Purpose: Fast foaming cleanser for spot cleaning of the paws, face and anywhere. Instructions: Shake well! Wet cloth. Apply foam and wash. Rinse or leave-in and dry. Not for use in eves.

Formulated for dogs Made in USA Tested on people and dogs info@Keys-Koda.com

This bubble chart will give you some general ideas and direction for the uses of KODA products for dogs. Note that the uses of Topicals is meant as examples of external uses and the Supplemental products for internal use.

KODA from KEYS Skin Issues	Supplements	OmegaLife <sup>369</sup>	LifeTrace <sup>76</sup>	ProBiome <sup>4</sup>	ProCalm	ProFlexoil	Topicals	OmniCare	OmniShield	OmniClean	ProShine	SpotClean
Insect Bites								•	•	•		
Insect Repellent								•	•	•		
Hot Spots								•	•	•		•
Sun Burns								•	•			
Antiseptic								•	•	•		•
Allergies- Sensitivities		•	•					•	•	•		•
Eczema-Psoriasis		•	•					•	•	•		
MRSA-Mange									•	•		
Dry or Flaky Skin		•		•				•	•	•	•	•
Yeast Infections		•						•	•	•		
Rashes - Itchy Skin		•			•			•	•	•	•	•
Anti-inflammatory		•	•					•	•			
Bacteria Infections								•	•	•		
Anti-fungal				•				•	•	•		•
Internal Issues												
Stress - Nervousness					•							
Anxiety - Calmative					•							
Anti-inflammatory		•				•						
Arthritis-Joint Relief		•				•						
Stiffness - Flexibility			•			•						
Adrenal Function					•							
Digestion - Diarrhea		•	•		•							
Anti-Parasitic				•								
Bloat - Gas			•	•								
Heart Health		•	•									
Blood Circulation		•	•									
Immunity		•	•	•	•				•	•		
Skin Health		•	•	•	•	•		•	•	•	•	•
Optimal Growth		•	•	•		•						
Pro Nervous System		•	•		•	•						
Eye Health		•	•									

Polluted Pets! The enemy of skin health are chemicals present in everyday pet care. The "Dirty Dozen" were discovered in Marin County California because they had the highest cancer rates in the US. These chemicals are found in over 85%+ of all skin and pet care products and are believed to contribute to many skin disorders and elevated cancer rates among people and dogs. The list was originally published by the Marin County Cancer Project. We have published the applications in the pet care industry. Read your labels. The 200+ industrial chemicals in our pets blood strongly affects the bio-burden and their lives. These chemicals also affect the quality of life.

Chemical: Sodium/Ammonium Lauryl Sulfate (SLS)

**Present in:** Shampoos, conditioners, cleansers, whiteners, laundry detergents

**Health Concern:** Alters skin structure allows impurities to penetrate while removing the probiome

Chemical: Parabens & Triclosan

Present in: Shampoos, conditioners, antibacterials, sanitizers, treats, rawhide, imported products Health Concern: Skin irritation, rash, dermatitis, allergic reactions, gut issues, intestinal macrobiotics

**Chemical: Propylene Glycol** 

Present in: Shampoos, conditioners, lotions, most skin/hair care, soft treats, pet food Health Concern: Alters skin structure, irritant, allergic reactions, digestive problems

Chemical: Phthalates

Present in: Fragrance, hair spray, hair gel, lotions, shampoos, cologne

Health Concern: Damages the liver, kidneys, lungs, musk gland over-production

Chemical: Petrolatum

**Present in:** Creams, lotions, ointments, eye care (anti-staining)

**Health Concern:** Allergic reactions from impurities. Destroys skin probiome

Chemical: Cocamide DEA/Lauramide DEA

Present in: Shampoo, Body Wash, Cleansers, Bath Oils, Liquid Soap, Bar Soap, Moisturizer

**Health Concern:** May form carcinogenic nitrosamines

**Chemical: Diazolidinyl Urea** 

Present in: Fragrances, skin care, pain relief rubs, topical joint salves and ointments

**Health Concern:** Impurities linked to cancer or health problems

**Chemical: Butyl Acetate** 

**Present in:** Pet nail polish, nail treatments, collar/harness materials

Health Concerns: Exposure causes skin dryness, cracking and destruction of the skin probiome

**Chemical: Butylated Hydroxytoluene** 

Present in: Fragrances, shampoo, conditioner, moisturizers, lotions, strippers

**Health Concern:** Eye and skin irritant. Reduces probiome levels

**Chemical: Ethyl Acetate** 

**Present in:** Perfume, fragrance and whiteners. Rubber toys, collars/harnesses Health Concern: Eye and skin irritant. Causes skin dryness and chemical burns

Chemical: Toluene

Present in: Nail polish and hair dyes. Rubber chew toys. Some flea/tick insecticides

Health Concern: Potentially cancer causing, liver damage, skin irritant. Destroy skin probiome

**Chemical: Triethanolamine** 

**Present in:** Shampoos, lotions, creams, soaps, whiteners

Health Concern: May form carcinogenic compounds called nitrosamines. Affects skin probiome

#### Clean Green Therapy™



Clean Green Therapy is more than a marketing tagline, it is our mantra! It means that our products are free of man-made chemicals and are derived from fruit, vegetable, botanical and herbal ingredients that contain no synthetic chemicals, fragrances or compounds. We use the highest grade essential oils, all-natural ingredients, organic when possible and microbiological safe processes. Bottles, labels, literature and caps are all recyclable. We precycle by not adding unneeded boxes, paper or materials. Our factories are ISO9000, cGMP and organic certified. We design, formulate and manufacture all of our products. specifically for dogs.

All KODA products have a Therapy Facts Panel. Therapy Facts fully discloses all ingredients as well as the percentages of noteworthy ingredients. Similar to the USDA "Nutrition Facts" panel we list all of our ingredients with their vitamin component and/or actions.

Also listed are the organic content, the purpose. instructions and affirming that all of our products are 100% Natural, Vegan, Gluten-Free, chmicalfree, Non-GMO and 100% Therapeutic.

### Therapy Facts™

Organic Content >85%

100% Natural, Vegan, Gluten-Free & Biodegradable

Pharmaceutical Grade Ingredients in Therapeutic Proportions

Ingredient	•	Benefit			
Ariane® Botanical	Extract	Therapeutic elixir			
Purified Water		Dilutant for sprayability			
Avocado Fruit Oil		Hydrator, humectant			
Black Cumin Oil		Restorative, antioxidant			
Neem Oil 4%		, antiseptic, antimicrobial, nflammatory, antiparasitic			
Karanja Oil 4%		rum repellent, antiseptic, robial, anti-inflammatory			
Lemongrass Oil		Natural Insect Repellent			
Peppermint Oil		Natural Insect Repellent			
Red Thyme Oil		Natural Insect Repellent			
Blood Orange EO	Anti	-inflammatory, antiseptic			
Clary Sage EO		Astringent, antiseptic			
Vegetable Glycerin USP $_{(Red\ Palm)}$ Emollient, moisturizer					

Purpose: Therapeutic healing spray for various skin conditions. Natural insect repellent. Instructions: Shake well! Vigorously spray for a

fine mist. Not for use in or around eves. Formulated for dogs Tested on people and dogs Made in USA info@Keys-Koda.com

Example from OmniShield Therapy Facts panel



For more product information & to buy www.Keys-Soap.com





Knowledge Central-Blog www.Koda-Karma.com

www.Keys-Soap.com www.koda-karma.com info@keys-soap.com