

Avo Jel

Vegan Natural Alternative To Vaseline®

Features:

- No Petrolatum
- Pure Organic Jellied Avocado Oil
- Skin Protector
- Repels Water

Functional Ingredients: Avocado oil

Reported Uses: Windburn, Lip Protectant, Prevent Blisters, Dandruff, Burns, Chafing, Rashes, Dryness, Cracking, Skin Lotion, Lubricant, Diaper Rash



Heat Cool

Natural Alternative To Muscle Rubs

Features:

- Pure Organic Jellied Avocado Oil
- For Muscle & Joints
- Natural Camphor, Menthol & Wintergreen
- No Petrolatum

Functional Ingredients: Wintergreen, Menthol, Camphor

Reported Uses: Muscle Aches, Joints, Sports Injuries, Fatigue, Heat Rash, Prickly Heat, Reactive Nerves



Feet & Hands

Vegan Natural Soothing Mentholated Rub

Features:

- Pure Jellied Avocado, Black Seed & Carrot Seed Oil
- Super Hydrating
- Soothing & Relaxing
- No Petrolatum

Functional Ingredients: Menthol Crystal, Black Seed, Carrot Seed

Reported Uses: Chapping, Cracking, Dryness, Calluses, Skin Softening, Hangnails, Nail Cracking



VaporJel

Vegan Natural Alternative To Vicks®

Features:

- Pure Organic Jellied Avocado Oil
- Natural Camphor, Menthol & Eucalyptus Essential Oil
- Repels Water
- No Petrolatum

Functional Ingredients: Eucalyptus, Camphor, Menthol Crystal

Reported Uses: Congestion, Coughs, Colds, Flu, Allergies, Minor Muscle Ache, Joints



Urban Shield®

Vegan Alternative To Neem Ointment

Features:

- Pure Jellied Avocado, Neem, Karanja, Black Seed & Carrot Seed Oil
- General Purpose Ayurvedic Salve
- For Most Skin Disorders
- No Petrolatum

Functional Ingredients: Neem, Karanja, Menthol Crystal, Avocado, Black Seed, Carrot Seed

Reported Uses: Skin Problems, Eczema, Psoriasis, Abrasions, Scrapes, Rashes, Flaky Skin, Diabetic Skin, Lightening Age Spots



Zinc Jel

Vegan Natural Alternative To A&D Ointment®

Features:

- Pure Organic Jellied Avocado Oil
- For Rashes & Rosacea
- Uncoated Zinc Oxide (Pharma)
- No Petrolatum

Functional Ingredients: Avocado oil and Zinc Oxide

Reported Uses: Diaper Rash, Stings, Bites, Poison Ivy, Rashes, Eczema, Psoriasis, Redness, Chafing



Skin-Aid

Natural Alternative To Bactine®

Features:

- Ancient Essential Oil Therapy Formula
- Keys Own Botanica™ Extract
- No Lidocaine
- Chemical-Free
- For All Ages

Functional Ingredients: Clove, Myrrh, Sage, Red Thyme, Spearmint, Blood Orange

Reported Uses: Skin Problems, Scrapes, Scratches, Burns, Bites, Rashes, Itching



ForceX

Natural Alternative Insect Repellent

Features:

- Repels 200+ Insects
- Neem & Karanja Oil
- DEET-Free, No Citronella
- Super Concentrated
- 100% All Active Ingredients

Functional Ingredients: Neem, Karanja, thyme, peppermint, lemongrass, sage, Ariane™ Extract

Reported Uses: Repels Flying Insects, Repels Crawling Insects, Conditions Skin, Helps Bites, Reduces Itching, Helps Rashes



CRUDE or PURE



YOUR CHOICE!

ALTERNATIVE NATURALS from KEYS®

WWW.KEYS-SOAP.COM

PETROLEUM JELLY BEGINS AS CRUDE OIL

- IMPURITIES
- CHEMICAL
- MASSIVE REFINING
- NON-RENEWABLE RESOURCE
- UNPLEASANT ODOR



OR



Avo JEL[®] STARTED LIFE AS AN ORGANIC AVOCADO

- VEGAN
- CHEMICAL-FREE
- BEESWAX-FREE
- NON-GMO
- ODOR-FREE

Infinite Uses for Skin Protection, Athletes and Everyday Life

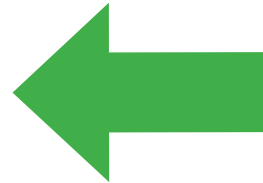
Skin Protection
Lubricant
Rash Guard
Soothes Chapping
Lip Gloss
Blisters

Softens Scabs
Diaper Rash
Razor Burns
Softens Skin/Cuticles/Paws
Prevents Chafing
Windburn

Around the House

Furniture Polish
Restores Leather
Rust Blocker

Squeaky hinges
Grease
Shine shoes



DOES ALL THIS BETTER AND IT'S BETTER FOR YOU

The raw material for petroleum jelly was discovered in 1859 on some of the country's first oil rigs. Robert Chesebrough, a young chemist, went to see what new materials had commercial potential. Chesebrough took the unrefined black "rod wax", as the drillers called it, back to his laboratory to refine it and explore potential uses. Chesebrough discovered that by distilling the lighter, thinner oil products from the rod wax, he could create a light-colored gel. Chesebrough patented the process of making petroleum jelly by U.S. Patent 127,568 in 1872. The process involved vacuum distillation of the crude oil material followed by filtration of the still residue through bone char.

He opened his first factory in 1870 in Brooklyn using the name Vaseline[®].

Inspired by one astronaut's experience with skin disorders in space, the Keys alchemists have developed a vegan alternative to petroleum jelly. Skin treatment options are limited in zero-gravity space. Liquids and lotions are not an option nor is a flammable substance like Vaseline[®]. Keys began experimenting with the skin-loving ingredient, Avocado oil, to create an alternative to the other "non-petroleum" jellies which are generally oils suspended in beeswax. These other alternatives have a tendency to separate when exposed to warm skin or "melt". Using a secret process, Keys alters the avocado oil's viscosity using a low-energy manufacturing technique. The texture is changed permanently creating a gel. Avo Jel is nature at its finest - 100% pure organic Avocado oil. It does what petroleum jelly does, but better. More importantly, it is better for you and still offers all the properties of pure cold pressed avocado oil. Avo Jel is a member and the inspiration behind the Keys Alternative Naturals product line.