

Our Revolutionary Breakthrough: A Vegan Replacement for Petroleum Jelly!

Using only a secret process, we convert Avocado and other oils into a jelly that has the feel and consistency of petroleum jelly and without the chemicals, petroleum and impurities. Breakthrough technology.

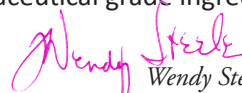
Ancient Remedies • Modern Technology • Green Science

Alternative Naturals was a dream of mine when Bob and I were on a trip and wanted a couple of ointments. In the drug store, I went from product to product trying to find something natural, without chemicals and without petroleum jelly. With no alternatives, I went to a local natural market and found the same problem. Nothing but products laced with petroleum.

Years later, the desire to build alternatives to drug store brands intensified when we watched a NASA TV show talking about the astronaut skin problems on the International Space Station. Conventional products would not work because of zero gravity. Bob Root, our scientist, researched and experimented with a process to turn vegetable, seed and fruit oils into a jelly without using chemicals. Success was long elusive. After about four years we discovered a way to do it.

The line of avocado jelly based products is designed to offer alternatives to conventional drug store brands.

As always, we search the world for ancient remedies. We use modern technology, green science and pharmaceutical grade ingredients.


Wendy Steele
Keys CEO

'Dirty Dozen' Chemicals In Conventional Products To Avoid

Chemical: Sodium/Ammonium Lauryl Sulfate (SLS)

Present in: Shampoos, conditioners, whiteners, laundry detergents Health Concern: Alters skin structure allows impurities to penetrate

Chemical: Parabens

Present in: Almost all skin care and hair care products Health Concern: Skin irritation, rash, dermatitis or allergic reactions

Chemical: Propylene Glycol (PEG's)

Present in: Shampoos, conditioners, lotions, most skin/hair care Health Concern: Alters skin structure, irritant, allergic reactions

Chemical: Phthalates

Present in: Fragrance, hair spray, hair gel, lotions Health Concern: Damage the liver, kidneys, lungs

Chemical: Petrolatum

Present in: Creams, lotions, ointments Health Concern: Allergic reactions from impurities

Chemical: Cocamide DEA/Lauramide DEA

Present in: Shampoo, Body Wash, Cleansers, Bath Oils, Liquid Soap, Bar Soap, Moisturizer. Health Concern: May form carcinogenic nitrosamines

Chemical: Diazolidinyl Urea

Present in: Fragrances, skin care, pain relief rubs and ointments Health Concern: Impurities linked to cancer or health problems

Chemical: Butyl Acetate

Present in: Nail polish and nail treatments Health Concerns: Repeated exposure causes skin dryness

Chemical: Butylated Hydroxytoluene

Present in: Fragrances, shampoo, conditioner, moisturizers, lotions Health Concern: Eye and skin irritant

Chemical: Ethyl Acetate

Present in: Perfume, fragrance and whiteners Health Concern: Eye and skin irritant

Chemical: Toluene

Present in: Nail polish and hair dyes Health Concern: Potentially cancer causing, skin irritant

Chemical: Triethanolamine

Present in: Shampoos, lotions, creams, soaps Health Concern: May form carcinogenic compounds



Alternative Naturals™

Alternative Solutions To Drug Store Brands

www.Keys-Soap.com • info@keys-soap.com
• www.CleanGreenCafe.com

Skin Care Breakthrough: Creating Our Own Botanical Extracts!

It has been a goal of mine for many years to develop products made from extracts that we would design and distill. Ancient alchemy, Chinese herbalists and aboriginal healers taught me their secrets. More important, they inspired me to seek the elusive answers.

Ancient Remedies • Modern Alchemy • Botanical Alternatives

Alternative Naturals botanical solutions all started with a problem to solve. Unlike western medicine curing symptoms, we search for the cause and an imbalance in the skins microbiome. Our belief is that there is a symbiotic relationship between the skin and the environment that includes nutrition, good bacteria and hydration. Take these factors out of balance and the skin alters to self-correct the problem.

Chemicals in our lives and in the products we use is most certainly a cause of imbalance and many are destructive to the skins microbiome and health. As our largest organ, the skin warns us when it is uncomfortable, diseased or dehydrated. The quest is to find a combination of herbs, botanicals and fruits that when blended together create a helpful agent to the skins own ability to repair itself. The challenge is to find both prebiotics and probiotics that aid the skin without harming its microbiome. We call it Applied Alchemy.

We gather, blend and distill our own botanical extracts and produce them in our own laboratory which resembles a state-of-the-art clean room using crystal spherical distillers.


Bob Root
Keys Scientist

Alternative Ointments No Petrolatum

Using only a secret process, we convert Avocado and other oils into a jelly that has the feel and consistency of petroleum jelly and without the chemicals, petroleum and impurities.

- No Petrolatum • Chemical-Free • Gluten-Free
- Vegan • No Wax • Non-GMO • No Water
- Pharmaceutical Grade Ingredients • Therapeutic Proportions • Made in the USA

Avo Jel

Vegan Natural Alternative To Vaseline®

Features:

- No Petrolatum
- Pure Organic Jellied Avocado Oil
- Skin Protector
- Repels Water



Functional Ingredients: Avocado oil

Reported Uses: Windburn, Lip Protectant, Prevent Blisters, Dandruff, Burns, Chafing, Rashes, Dryness, Cracking, Skin Lotion, Lubricant, Diaper Rash

Heat Cool

Natural Alternative To Muscle Rubs

Features:

- Pure Organic Jellied Avocado Oil
- For Muscle & Joints
- Natural Camphor, Menthol & Wintergreen
- No Petrolatum



Functional Ingredients: Wintergreen, Menthol, Camphor

Reported Uses: Muscle Aches, Joints, Sports Injuries, Fatigue, Heat Rash, Prickly Heat, Reactive Nerves

Alternative Naturals™

Alternative Solutions To Drug Store Brands

Feet & Hands

Vegan Natural Soothing Mentholated Rub

Features:

- Pure Jellied Avocado, Black Seed & Carrot Seed Oil
- Super Hydrating
- Soothing & Relaxing
- No Petrolatum



Functional Ingredients: Menthol Crystal, Black Seed, Carrot Seed

Reported Uses: Chapping, Cracking, Dryness, Calluses, Skin Softening, Hangnails, Nail Cracking

VaporJel

Vegan Natural Alternative To Vicks®

Features:

- Pure Organic Jellied Avocado Oil
- Natural Camphor, Menthol & Eucalyptus Essential Oil
- Repels Water
- No Petrolatum



Functional Ingredients: Eucalyptus, Camphor, Menthol Crystal

Reported Uses: Congestion, Coughs, Colds, Flu, Allergies, Minor Muscle Ache, Joints

Urban Shield®

Vegan Alternative To Neem Ointment

Features:

- Pure Jellied Avocado, Neem, Karanja, Black Seed & Carrot Seed Oil
- General Purpose Ayurvedic Salve
- For Most Skin Disorders
- No Petrolatum



Functional Ingredients: Neem, Karanja, Menthol Crystal, Avocado, Black Seed, Carrot Seed

Reported Uses: Skin Problems, Eczema, Psoriasis, Abrasions, Scrapes, Rashes, Flaky Skin, Diabetic Skin, Lightening Age Spots

Zinc Jel

Vegan Natural Alternative To A&D Ointment®

Features:

- Pure Organic Jellied Avocado Oil
- For Rashes & Rosacea
- Uncoated Zinc Oxide (Pharma)
- No Petrolatum



Functional Ingredients: Avocado and Zinc Oxide

Reported Uses: Diaper Rash, Stings, Bites, Poison Ivy, Rashes, Eczema, Psoriasis, Redness, Chafing

Alternative Remedies No Chemicals

We have developed our own functional remedies by creating a balance between botanical extracts that we developed and essential oils that are on purpose.

- No Deet • Chemical-Free • Gluten-Free • Vegan
- No Wax • Non-GMO • Functional Extracts
- Pharmaceutical Grade Ingredients
- Therapeutic Proportions • Made in the USA

Skin-Aid

Natural Alternative To Bactine®

Features:

- Ancient Essential Oil Therapy Formula
- Keys Own Botanica™ Extract
- No Lidocaine
- Chemical-Free
- For All Ages



Functional Ingredients: Clove, Myrrh, Sage, Red Thyme, Spearmint, Blood Orange

Reported Uses: Skin Problems, Scrapes, Scratches, Burns, Bites, Rashes, Itching

ForceX

Natural Alternative Insect Repellent

Features:

- Repels 200+ Insects
- Neem & Karanja Oil
- DEET-Free, No Citronella
- Super Concentrated
- 100% All Active Ingredients



Functional Ingredients: Neem, Karanja, thyme, peppermint, lemongrass, sage, Ariane™ Extract

Reported Uses: Repels Flying Insects, Repels Crawling Insects, Conditions Skin, Helps Bites, Reduces Itching, Helps Rashes

*Chemical-Free Skin Health®
Solving Skin Problems & Making
People Feel Good™*

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